



**BASKETBALL
QUEENSLAND**

2021 ANNUAL REPORT

CONTENTS

03 CHAIRMAN'S REPORT

05 CEO'S REPORT

07 PARTICIPATION SNAPSHOT

09 COMPETITIONS

12 JUNIOR HONOURS

13 OFFICIALS

15 COACHING

17 BQ INDIGENOUS PATHWAYS

20 MARKETING

21 HIGH PERFORMANCE

23 HONOUR ROLL

25 VINCE HICKEY SHEILD

27 2021 BQ AWARDS



CHAIRMAN'S REPORT

I am pleased to present the 2021 Annual Report as Chairman of Basketball Queensland (BQ). With my term as Chairman and Director of BQ coming to a close, I am honoured to have played a small part in the growth of BQ and progress of basketball in Queensland this past 8 years.

From a return to play platform in 2020, basketball in Queensland has continued to go from strength to strength in 2021.

We now have in excess of 50,000 registered participants, which is a growth of over 35% in overall participation on 2019 numbers (the last full year of competition).

More impressive than that is 39% growth in female participation, which has been one of the Board's key strategic "growth" objectives during my time on the Board.

It is a credit to the hard work that both BQ and Associations have undertaken in implementing initiatives for women and girls and prioritising continued growth in this area.

We are also now beginning to see growth in our first nations participant numbers, with a growth of 1.4% over the last 12 months. This growth is a credit to the continued partnership with Indigenous Basketball Australia and the hard work of BQ's indigenous pathway managers (who have finally this past 12 months been able to journey into communities not previously exposed to basketball).

We are looking forward to seeing our first indigenous teams enter our Champion Basketball Schools Queensland (CBSQ) tournament later this year.

In terms of competitions, we finally did get our inaugural NBL1 North season off the ground in 2021 (albeit 12 months later than originally scheduled) and were fortunate to see much of our homegrown talent staying and playing in Queensland.

The quality of the NBL1 North competition was clearly demonstrated by the numbers of viewers tuning into our live stream coverage each week and engaging in social media.

Our junior competitions too continued to expand with some 309 teams competing in our Queensland Junior State Championships and 415 school teams competing in our CBSQ tournaments (with further increases anticipated this coming year).

As we know though, such growth is not without challenges, the most significant being present and future availability of facilities to meet this growing demand. Consequently, BQ in furtherance of its a key strategic priority in the area of facilities, have continued to progress dialogue and negotiate with all levels of government to tell the story of basketball in Queensland – specifically, agitating for a state basketball centre and supporting each of our Associations in their push for stadiums to broaden their respective footprints ahead of the 2032 Olympics.

We continue to be committed to building connections and relationships between BQ, Associations and both sides of government, including via our Parliamentary Friends of Basketball functions.

I also put forward in this Annual Report strong financials for BQ for 2021 which will enable BQ to continue to reinvest back into the sport to (amongst other things) develop players, coaches, referees, scoretable officials and statisticians and be in position to avail itself of opportunities as they present. I hope too that by BQ maintaining sound stewardship of both governance and financial underpinnings, Associations can take the lead from BQ in implementing the governance and financial processes requirements of membership (and in turn ensure their own long-term stability and viability).

My thanks and acknowledgements to the staff of BQ for their commitment and effort throughout 2021 (including outgoing CEO, Mr Graham Burns and incoming CEO, Mr Joshua Pascoe).

I would also like to recognise the contributions and support of my fellow Directors, all of whom are volunteers and each of whom demonstrate every meeting their love for the game of basketball and desire to achieve what is best for BQ and its member Associations and participants.

NICOLA ELLIS
CHAIRMAN



CEO'S REPORT

While 2021 had its challenges as Queensland and the World continued to deal with the effects of the Covid-19 pandemic; the sport of basketball in Queensland could not have come through any healthier. With record growth in participation, ending the year with 38% growth in membership when comparing to our last full year in 2019; this percentage would have been higher if we compared to 2020 which was affected by registration extensions due to COVID.

The even more heartening statistic however was that this growth included 39% growth in Female participation at a time when there has been more choice and competition than ever before for our female athletes in the sporting sector; and comes off the back of the Basketball Queensland Board making this a key strategic priority over the last planning phase.

With Nicola Ellis stepping down as Chair at this AGM, she leaves the organisation in a strong financial position, with a clear direction to take the sport of basketball forward in Queensland her contribution and leadership will leave a lasting legacy to the direction and strength of Basketball Queensland well into the future.

This growth saw Basketball Queensland end the year with 50,630 registered participants, coaches and officials. Our game continues to provide opportunities for our community both on and off the court and we will continue to expand these offerings into 2022.

OUG has a successful 2021, building on the ticketing platform allowing Associations to manage capacity at State Championships with COVID restrictions, while continuing to provide wellness monitoring for athletes within our High Performance Programs.

Basketball Queensland starts 2022 in a new office at Logan Metro Sports and Events Centre after securing management rights of the facility in late 2021; we thank the Councillors and especially Mayor Power for the faith they have shown in Basketball Queensland to not only manage their state-of-the-art facility but to also activate it for the benefit of the entire community.

I could not close without recognising former Basketball Queensland CEO, Graham Burns who left Basketball Queensland at the start of January 2022 after 18 years. The success of his stewardship of basketball within Queensland through almost two decades can be seen in the results on and off the court and our sports success through an unprecedented global pandemic. While he is not lost to the sport, having taken his talents to the Far North, he will be missed at Basketball Queensland as we move forward into 2022 and beyond.

JOSHUA PASCOE
CEO



PARTICIPATION SNAPSHOT

50,000+
REGISTERED PARTICIPANTS

3,080
NEW FEMALE PARTICIPANTS

↑ 38%
OVERALL GROWTH

↑ 39%
FEMALE GROWTH

↑ 1.5%
FIRST NATIONS
GROWTH



COMPETITIONS

2021 was another fantastic year for Basketball Queensland across all our competitions.

COLES EXPRESS NBL1 NORTH

The NBL1 North was finally officially launched after the delays due to COVID, with 14 Associations joining the League in its inaugural year.

Despite the disruptions from lockdowns and COVID related issues which ultimately cut the season short, the season overall was a huge success with attendance numbers strong and live streaming numbers being the best in the country on average.

The talent coming into our league in 2021 was a true testament to the quality of the league we are producing.

Logan Thunder took out the Women's Finals Series after a hard-fought battle against regular season premiers Southern Districts Spartans, claiming Game 1 and 2 for a clean sweep of the series.

Mackay Meteors claimed the Men's title following back-to-back Final series wins over the Cairns Marlins.

GRAND FINAL RESULTS

COLES EXPRESS NBL1 NORTH



GAME 1: METEORS 81 - 78 MARLINS
GAME 2: METEORS 86 - 83 MARLINS



GAME 1: SPARTANS 71 - 75 THUNDER
GAME 2: SPARTANS 61 - 61 THUNDER

QSL

The QSL was also a success in 2021 with 35 Men's and Women's teams across two divisions competing. Division One with 16 teams (8 Men's and 8 Women's teams) and Division 2 with 19 teams (13 Men's and 6 Women's).

Like the NBL1 North, despite the disruptions and rescheduling due to COVID related lockdowns and the shortening of the season, the teams performed very well.

Brisbane Capitals winning the Men's Division 1 title and North Gold Coast Seahawks claiming the Women's Division 1 title.

In Division Two it was all about the Northside Wizards, who won both the Men's and Women's crowns to stake their claim for entry into Division 1 in 2022.

GRAND FINAL RESULTS

QSL DIVISION ONE



GF: CAPITALS 89 - 77 SEAHAWKS



GF: SEAHAWKS 78 - 53 ROLLERS

QSL DIVISION TWO



GF: PHOENIX 83 - 112 WIZARDS



GF: WIZARDS 67 - 63 PIRATES

COMPETITIONS

JUNIOR REPRESENTATIVE

Our Junior Representative competitions once again flourished across the state with growth in the SQJBC up to 254 teams, CQJBC up to 43 teams and NQJBC saw 56 teams competing throughout 2021.

We had a record 309 teams competing across our State Championships in 2021 across all our age divisions. This again was despite numerous disruptions and rescheduling of tournaments due to COVID.

CHAMPION SCHOOLS

The CBSQ tournaments also continued to grow in 2021 with 148 teams competing in our Open Division, 161 teams competing in our Junior Secondary (Year 7-10) division and 59 teams competing in our Primary 3x3 Division.



JUNIOR HONOURS

STATE CHAMPIONSHIP WINNERS

U12 BOYS STATE CHAMPIONS - LOGAN THUNDER

U12 GIRLS STATE CHAMPIONS - TOWNSVILLE FLAMES

U14 BOYS STATE CHAMPIONS - SOUTHERN DISTRICTS SPARTANS

U14 GIRLS STATE CHAMPIONS - CAIRNS DOLPHINS

U16 BOYS STATE CHAMPIONS - NORTHSIDE WIZARDS 1

U16 GIRLS STATE CHAMPIONS - LOGAN THUNDER

U18 BOYS STATE CHAMPIONS - TOWNSVILLE HEAT

U18 GIRLS STATE CHAMPIONS - GOLD COAST WAVES

CHAMPION SCHOOLS WINNERS

CBSQ OPEN BOYS CHAMPIONS - THE SOUTHPORT SCHOOL

CBSQ OPEN GIRLS CHAMPIONS - HILLCREST CHRISTIAN COLLEGE

CBSQ BOYS JUNIOR CHAMPIONS - BRISBANE GRAMMAR SCHOOL

CBSQ GIRLS JUNIOR CHAMPIONS - BRISBANE SHS

CBSQ BOYS SOPHOMORE CHAMPIONS - TRINITY COLLEGE

CBSQ GIRLS SOPHOMORE CHAMPIONS - JOHN PAUL COLLEGE

3x3 PRIMARY BOYS CHAMPIONS - CARINA STATE SCHOOL 1

3x3 PRIMARY GIRLS CHAMPIONS - SHAILER PARK STATE SCHOOL 1

OFFICIALS

In relation to Referee Development throughout 2021, there were 22 Referee workshops delivered and 14 referees were inducted into the Accelerated Referee Development Program in the lead up to the NBL1 North competition.

100% of games at Junior State Championships were actively coached by a referee coach and 87.9% of NBL1 and QSL games were actively coached by a referee coach to assist in the development of all referees at these junior tournaments & senior competitions.

There were also good numbers in our referee courses throughout 2021. With 280 undertaking a beginner referee course, 158 doing a development referee course, 241 doing an intermediate course, 76 doing a state referee course and 67 doing a referee coach course throughout the year. There were also 12 participants in the Indigenous community referee course.

In 2021, we saw 100 statisticians & 85 scoretable personnel accredited. With further development opportunities for scoretable officials and statisticians at the U18 State Championships, the NBL1 North Blitz & the CBSQ Open Division.

39.8% of NBL1 North games were actively coached for performance of Technical Officials.



COACHING

2021 saw an improvement in coaching across Queensland with several key initiatives taking place.

In the accreditation space 33 Club Courses were conducted with over 500 participants attending the course.

60 coaches attended the Association Course in SEQ while 38 attended the North QLD Association Course.

The South Course had several high level presenters including former NBL Champion Bruce Palmer whilst the North Course had the likes of Sam Gruggen (Lead Assistant with Cairns Taipans.)

The free Female Only Club Coach Accreditation Courses exclusively for women and girls continued in 2021. Two courses were conducted, one being on the Gold Coast and one in Cairns.

These courses have helped promote female coach participation and development. The courses were hosted by National silver medal- winning Head Coach and current Australian U17 Assistant Coach Jackie Brown (Brisbane) and former Olympian and WNBL Champion Coach Claudia Brassard (Townsville).

The ASPIRE program was launched in 2021 and was dedicated to BQ High Performance Coaching.

All BQ assistant, development and emerging team coaches are selected from the State Coach Aspire Program.

Along with this, coaches will be given opportunities to coach at BQ programs such as FDP, SPP and emerging U15 teams.

The program involves a number of learning opportunities both on the court and in the classroom (via Zoom) with BQ committed to providing consistent education and bespoke workshops throughout the year for ASPIRE program coaches.



BQ INDIGENOUS PATHWAYS

After launching in 2020, our BQ Indigenous Pathways Program (BQIPP) saw significant engagement and growth in 2021.

BQIPP Managers Michael Cedar (South) and Joel Khalu (North) successfully delivered a range of socially inclusive sport and physical activity initiatives, increasing participation for Aboriginal and Torres Strait Islander people in Basketball in twenty (20) communities across the state, including:

- Brisbane
- Caboolture
- Cairns
- Cherbourg
- Dalby
- Gold Coast
- Gladstone
- Innisfail
- Logan
- Mackay
- Mareeba
- Maryborough
- Murgon
- Palm Island
- Rockhampton
- Sunshine Coast
- Thursday Island
- Toowoomba
- Townsville
- Woorabinda

IN-SCHOOL ACTIVITIES

73 separate activations engaging 2044 children & youth from Grades 1 to 12.

OUTSIDE OF SCHOOL ACTIVITIES

43 different activations, engaging 1011 people from ages 5 to 60.

3X3 & 5V5 COMPETITIONS

16 unique competitions, engaging 1118 people from U14 to Open.

COACH & REFEREE COURSES

7 courses, engaging 92 participants.

BQ continues to pioneer basketball engagement for First Nations communities and is the only State and Territory Association to have two full time staff members dedicated to achieving this objective.





MARKETING

Building on the growth of BQ's digital presence in 2020, our marketing and media went from strength to strength in 2021.

With a focus on video and photography creation, BQ saw significant growth across all social media accounts and was able to provide more in depth content showcasing all facets of the organisation.

We also increased coverage of our QLD State Teams, producing behind the scenes content at Nationals and performance camps.

LIVESTREAMING

Our partnership with NewsCorp saw at least one court from every State Championships, CBSQ tournament and QSL 1 Round livestreamed across all QLD NewsCorp publication websites, offering greater visibility of basketball across the State. The partnership also secured increased coverage of the sport in the QLD media landscape.

In addition to NewsCorp streaming, every Coles Express NBL1 North game was streamed live and free with nbl1.com.au/north to catapult the launch of the inaugural season.

SOCIAL MEDIA

In 2021 BQ saw a 20.27% increase in followers across all social channels. The largest growth once again came from Instagram, seeing a 32.40% increase in followers, while Facebook grew by 14.15%.

Our Facebook engagement rate steadied at 11% in 2021, thanks to strong engagement early in the year.

Instagram is continuing to be our strongest performing social channel reaching similar levels of engagement to Facebook, despite having a smaller following. This is reflected in the strong 6% ER recorded in 2021.

BQ WEBSITES

In 2021, BQ received 541,795 visits to all websites (not including GameDay).

Compared to 2020, BQ saw a 25.57% increase in visitors to all websites (246,218 in 2020 v 309,178 in 2021) and a 18.64% increase in overall visits (456,668 in 2020 v 541,795 in 2021).

The QBL website was shut down in 2021 with the new NBL1 North website taking it's place.

eDMS AND NEWSLETTERS

Of all eDMs sent out in 2021 were tailored to specific audiences (individual State Champs, competitions, high performance registrations - 470,636 total recipients), the average unique viewer rate was 23.65%, with a click through rate of 2.61%.

HIGH PERFORMANCE

2021 was a successful year for our High Performance Program, with three (3) State Teams claiming National Championships and a total of six (6) teams securing medal positions.

After the U20 AJCs were pushed back to May, our U20 State Team preparation fell in line with our U18 State Teams, giving our teams the unique opportunity to prepare for Nationals together.

Our U20 Men secured gold at the AJCs in Mackay while our U20 Women claimed bronze. Blake Jones was awarded the Bob Staunton Medal for the second year in a row, joining an exclusive club of back-to-back MVP winners including Patty Mills.

Our U18 State Teams had a disrupted preparation as COVID restrictions and boarder closures before the tournament

threaten to end their campaigns before it started. Thankfully boarder opened just before the tournament tipped-off and our U18 North Men claimed silver.

Our U16 State Teams had a fantastic tournament, with QLD North and South dominating in the Pool stages. Our QLD South Men and Women, as well as our QLD North Men finished the Pool games undefeated, while the QLD North Women finished second in their Pool.

Our QLD South Men and Women each claimed gold, while our North Men finished second to secure silver.

2021 AJC RESULTS

U16 QLD SOUTH MEN - GOLD
U16 QLD SOUTH WOMEN - GOLD

U18 QLD SOUTH MEN - 8TH
U18 QLD SOUTH WOMEN - 4TH

U20 QLD MEN - GOLD

U16 QLD NORTH MEN - SILVER
U16 QLD NORTH WOMEN - 4TH

U18 QLD NORTH MEN - SILVER
U18 QLD NORTH WOMEN - 12TH

U20 QLD WOMEN - BRONZE



2021 HONOUR ROLL

BOOMERS

TOYKO 2020 TEAM

ARON BAYNES, CHRIS GOULDING,

TOYKO 2020 SQUAD

MITCH MCCARRON, WILL MCDOWELL-
WHITE, WILL MAGNAY, BROCK MOTUM

OPALS

TOYKO 2020 TEAM

MARIANNA TOLO

TOYKO 2020 SQUAD

ZITINA AOKUSO, SHYLA HEAL, TIANA
MANGAKAHIA

3X3 AUS WOMENS TEAM

KEELY FROLING

ASIA CUP TEAM

TIANA MANGAKAHIA, KRISTY WALLACE,
KEELY FROLING, ZITANA AOKUSO

AISA CUP SQUAD

SHANEICE SWAIN

EMUS

U19 FIBA WORLD CUP TEAM

BLAKE JONES, TAMURI WIGNESS

U19 FIBA WORLD CUP SQUAD/CAMP

MAX MACKINNON, BOSTON MAZLIN

GEMS

U19 FIBA WORLD CUP TEAM

KATE DEEBLE, SHANEICE SWAIN

U19 FIBA WORLD CUP SQUAD/CAMP

INDIAH BOWYER, LIL DART (withdrawn),
LILLY ROTUNNO

ROLLERS

PARALYMPIC TEAM

MATTHEW MCSHANE

GLIDERS

PARALYMPIC TEAM

SHELLEY CRONAU, HANNAH DODD (QAS
ATHLETE)

CENTRE OF EXCELLENCE/NBA GLOBAL

KATE DEEBLE - GRADUATED

BLAKE JONES - GRADUATED

MAX MACKINNON - GRADUATED

SHANEICE SWAINE - GRADUATED

ELLA GORDON - CURRENT

SUMMAH HANSON - CURRENT

RORY HAWKE - CURRENT

JOSHUA HUGHES - CURRENT

JESSICA PETRIE - CURRENT

LUCA YATES - CURRENT

ROCCO ZIKARSKY - CURRENT



VINCE HICKEY SHEILD

Basketball Queensland congratulates Gold Coast Basketball and Southern Districts Basketball on winning the Vince Hickey Award for Champion Association in the 2021 State Championships. It is Gold Coast's second consecutive Vince Hickey Award and third win in total. It is Southern Districts tenth Vince Hickey Award and first since 2017.

Gold Coast have been the most decorated association in 2021 having earned a medal in every age group with Gold in the U18 Girls; Silver in the U12 Boys & U18 Girls and Bronze in the U12 Girls, U14 Boys & U16 Girls.

Southern Districts have been the most consistent association in 2021 finishing top 5 for Boys and Girls in all age groups highlighted by Gold Medals in the U14 Boys; Silver in the U16 Boys and Bronze in the U12 Boys.

Cairns were able to jump back up the standings this year finishing in third place after Gold in the U14 Girls, Silver in the U14 Boys and Bronze in the U16 Boys.



VINCE HICKEY STANDINGS

Pos	Team	U12 Boys	U12 Girls	U14 Boys	U14 Girls	U16 Boys	U16 Girls	U18 Boys	U18 Girls	Total
1	Gold Coast	41	27	45	27	43	33	44	27	287
1	Southern Districts	40	26	47	33	46	31	41	23	287
3	Cairns	36	23	46	36	45	28	39	22	275
4	Logan	42	22	38	34	34	35	40	25	270
4	Townsville	34	29	44	28	42	27	45	21	270
6	South West Metro	37	24	42	31	39	32	37	24	266
7	Mackay	33	21	36	35	24	34	35	26	244
8	Brisbane	39	-	37	30	41	30	43	17	237
9	Northside	-	28	39	32	47	29	38	14	227
10	Rockhampton	35	20	43	19	36	24	34	3	214
11	North Gold Coast	38	25	40	20	37	17	23	5	205
12	SC Phoenix	-	-	41	26	38	23	36	20	184
13	RedCity	-	-	32	16	32	9	42	10	141
14	Gladstone	-	-	29	10	25	4	31	19	118
15	USC Rip	-	-	1	9	40	25	24	13	112
16	Bundaberg	-	-	14	25	19	19	21	12	110
17	Ipswich	-	-	18	13	31	10	32	1	105
17	Toowoomba	-	-	22	-	44	14	17	8	105
19	Burdekin	-	-	25	24	-	-	22	15	86
20	Moreton Bay	-	-	10	-	30	12	15	6	73
21	Emerald	-	-	23	11	16	-	8	-	58
22	Hervey Bay	-	-	11	-	17	-	2	-	30
23	Mulgrave	-	-	12	-	-	-	1	-	13
24	Maryborough	-	-	-	-	6	-	-	-	6

2021 AWARD WINNERS

FEMALE PLAYER OF THE YEAR - KATIE DEEBLE

MALE PLAYER OF THE YEAR - BLAKE JONES

FEMALE COACH OF THE YEAR - CHARLENE NOTOA (LOGAN BASKETBALL)

MALE COACH OF THE YEAR - PETER CRAWFORD (TOWNSVILLE/BULLETS)

FEMALE TECHNICAL OFFICIAL OF THE YEAR - CALIA HANKS (NORTHSIDE WIZARDS)

MALE TECHNICAL OFFICIAL OF THE YEAR - ANDREW REID (SOUTH WEST METRO)

ADMINISTRATOR OF THE YEAR - JOEL MCINNES (GOLD COAST BASKETBALL)

ASSOCIATION OF THE YEAR - TOWNSVILLE BASKETBALL

DIAMOND SERVICE AWARD RECIPIENTS

TERRY LINDEBERG - IPSWICH BASKETBALL

KATHY KING - CAIRNS BASKETBALL



2021 HALL OF FAME

PATSY ELARDE

BARRY RAFTERY

PAT MCCARTHY

KEVIN SUGARS

STEPHEN LANGLEY

AGNES DHU

TREVOR DALLAS

EDWARD ARTHUR HEGVOLD

ROBERT SIBLEY

MARK BRAGG

DONNA QUINN

PAT (NIMMO) LEIVESLEY

KENNETH MALCOLM PEARSON

CHRIS MCGRAW